

Contestant Kara Marshall, kara@amysedu.com, 5124586149

Name of the Game Leadership BINGO!

Theme Classic BINGO! Themed

**Objective** To increase communication and optimize the brain trust of company leaders in our weekly Leadership Huddles to positively impact Amy's in a timely and visible way.

"We are working together to make a more useful and fun Leadership Huddle for all of us. After the game, we should feel more comfortable to speak up, take an active role in our education at the huddle, feel like we're accomplishing something with our time together, feel comfortable to crack jokes and have fun, and leave with a solid action plan for the next week/period/quarter."

**Improvement Goals** To get at least 25 winning BINGO! cards by the end of the 6 weeks. This will denote at

least 25 times over 6 Leadership Huddles where team members successfully

participated in a way that moves the company forward.

**Duration** 05/24/2018 1:00 PM - 07/03/2018 3:00 PM

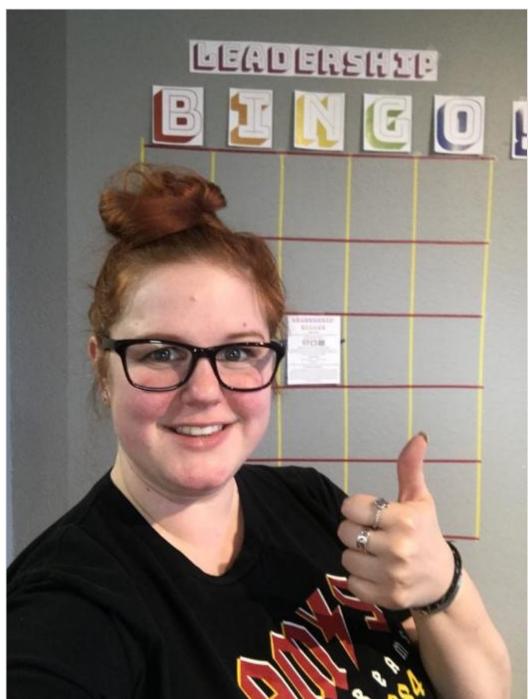
**Rules of the Game** Everyone will get a mini-BINGO! card and a BINGO! dobber at the beginning of every

huddle. There will be a winning pattern for that huddle that a person will have to make to have a BINGO! that counts. You get to mark off a spot when you or someone else (depending on what the space says) completes that task before the huddle is over. When you get a BINGO! shout "BINGO!!!" and place the winning card on the large BINGO! "card" on the wall. We are playing to make the winning shapes on the wall to

win prizes (see pictures).

Scoreboard Image(s)



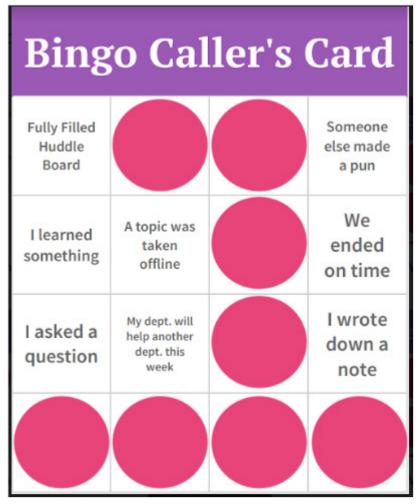


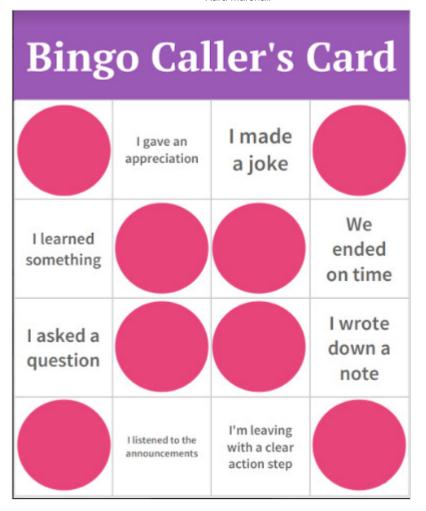


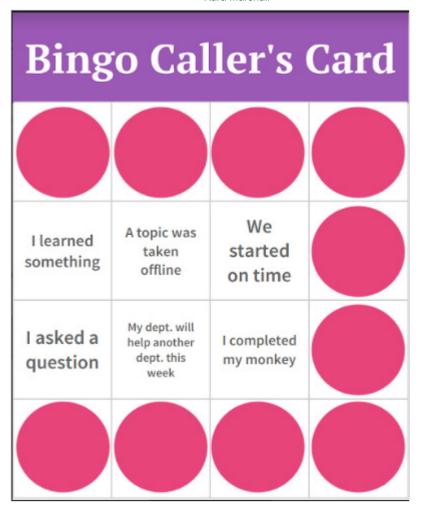


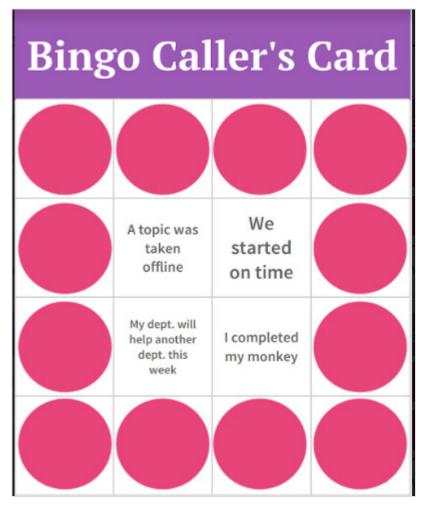












## Prizes and Award Schedule

"Heart" means we get a Taco Tuesday Huddle!

"Any 4 Lines" means we get Taco Tuesday Huddle and Happy Hour

"Black Out" means we get both prizes and play BINGO together across the street to try to win some \$\$\$!

Stretch Goal: If we get a full "Black Out" before the end of the six-week time frame, we can shoot for a second "Black Out". If we get it, this means that we get all three prizes and the company will buy our BINGO! games!

## Non-Monetary Benefit to the Company

We were able to reinvigorate and reenergize everyone about coming to the huddle. We created a pathway for us to bring our silliness back to our time together which helped reduce our stress during the busiest time of year for us. We got everyone re-focused on the numbers and asking good questions and sharing great ideas on how departments can share resources to get projects done. This allowed the Leadership Team members to go back to their department huddles and share more thorough and relevant information to their employees.

This game was also designed using supplies found around the office. We were even able to get the BINGO! dobbers on trade with the BINGO! hall across the street from our office so they didn't cost any money either, and we made new friends! We designed the game so simply so that everyone in every department could see a fun and fully functional minigame without having to be an incredible artist. Because we have so many artists at our company, those who can't produce beautiful game boards often avoid creating games altogether. Three departments who don't play minigames very often have started one since the end of this Leadership BINGO! game.

Financial Benefit to the Company

USD 4,000.00

Prizes, Rewards and Celebration Investment USD 150.00

Celebration Image(s)

